



GRIP IT AND FLIP IT!

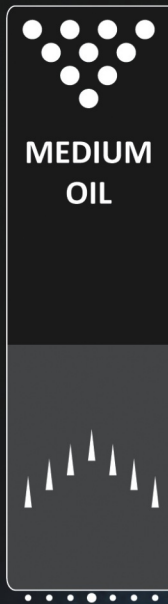


The new Primal Impulse™ is the first skid-flip ball from MOTIV. It features new Atomix™ SFP Reactive coverstock and the new dual-density Impulse™ core. This is an outstanding piece of equipment!

Engineered for medium oil, the ball is very long and clean down the lane with a fast backend transition and incredible drive through the pins. When you want to swing the ball across the lane on a beat-up oil pattern and have it unleash off the dry, the Primal Impulse™ is the ball you want in your hand.



Scan to watch
ball motion video



MOTIV™ Primal Impulse™

- Item Number: MTVBPMBG
- Inner Core: Impulse™
- Coverstock: Atomix™ SFP Reactive
- Ball Color: Blue / Lime Green Pearl
- NeoMark Color: Hot Pink Pearl and Black
- Finish: 2000 Wet Sand / Power Gel® Polish
- Flare: 5" +
- Backend: 17*
- Length: 16*
- Hook: 50*

* Projected Rating



16# 15# 14# 13# 12#

RG:	2.60	2.60	2.62	2.64	2.67
DIFF:	.050	.050	.054	.058	.057

NEOMARK™
COVERSTOCK GRAPHICS

(((REVERB™)))
OUTER CORE

